

The Center for Catholic Studies–Institute on Work,  
Seton Hall University, and The Woodstock Theological Center,  
Georgetown University, present the seminar

## **The Vocation of the Catholic CEO: The Future of Corporate Leadership**

**July 15-16, 2004**

**North Maple Inn • Basking Ridge, New Jersey**

On July 15 and 16, 2004, The Center for Catholic Studies-Institute on Work, Seton Hall University, and The Woodstock Theological Center, Georgetown University, will host the seminar **The Vocation of the Catholic CEO: The Future of Corporate Leadership**, with accommodations at the North Maple Inn, Basking Ridge, New Jersey.

With funding provided by Lilly Endowment, Inc., in support of theological exploration on vocation, the seminar provides an opportunity for Catholic CEOs to mutually explore their vocation regarding the

quality of their leadership, the ways in which they alter the ethical climate of their enterprises, and the spiritual resources of Catholicism that have sustained them in their corporate leadership.

The seminar will be convened by Monsignor Richard Liddy, Ph.D., Director of the Center for Catholic Studies at Seton Hall University, and the Reverend Gasper Lo Biondo, S.J., Director of The Woodstock Theological Center, Georgetown University.

### **Seton Hall University–Center for Catholic Studies**

Founded at Seton Hall University in 1997, the Center for Catholic Studies is rooted in the Catholic intellectual tradition and is dedicated to fostering dialogue between religion and all areas of contemporary culture, including science, humanities and professional life. To that end, the Center sponsors faculty and alumni seminars, an undergraduate program in Catholic Studies, and in a special relationship with the Institute on Work, efforts to humanize the workplace. The Center is also the home of the G.K. Chesterton Institute for Faith & Culture and *The Chesterton Review*.



**THE WOODSTOCK  
THEOLOGICAL  
CENTER**

### **The Woodstock Theological Center, Georgetown University**

The Woodstock Theological Center is an independent, nonprofit institute at Georgetown University that engages in theological and ethical reflection on topics of social, economic, business, scientific, cultural, religious and political importance. The Center does research, conducts conferences and seminars, and publishes books and articles. Drawing on the Roman Catholic tradition, the Woodstock Center is ecumenical and collaborates with the business community, government, religious groups, universities and other research centers.

Funding from Lilly Endowment, Inc., is gratefully acknowledged.

# Seminar Schedule

## July 15

**5 p.m. Arrival**

**5:30 p.m. Cocktail Reception and Dinner**

**7 – 9 p.m. Ethical Leadership Skills and Tools**

Discussion will center on the following issues: As a corporate leader, how does one get entrapped in ethical difficulties? What are the danger signs? What resources are available to make sure one's decisions are ethical? How does one avoid compromising situations? How does one make business decisions that are ethical from both a personal and corporate perspective? What skills and resources does one rely on to make ethical business decisions?

Facilitators: *Andrew O'Connor, CEO, A.J. O'Connor Associates, and Terry R. Armstrong, Ph.D., The Woodstock Theological Center, Georgetown University*

## July 16

**7:30 a.m. Breakfast**

**8 – 10 a.m. Ethical Leadership - Changing the Corporate Culture**

Discussion will center on the following issues: What are the assets and liabilities in promoting an ethical corporate climate in your organization? Are you so far removed from the "moral pressure-points" in the organization that whatever you say or do will not be effective? What are the levels of commitment to a more ethical organization? How does one get the message down to the accounting middle manager

who may be "bending the numbers" or the human resource manager who engages in subtle forms of discrimination in human resource policy?  
Facilitators: *Andrew O'Connor, CEO, A.J. O'Connor Associates, and William Toth, Co-Director, Institute on Work, Seton Hall University*

**10 a.m. – Noon Faith-Based Ethical Leadership**

Does my faith really matter in my business decision making from a practical point of view? Can I be both a good and a rich CEO and work my way through "the eye of the needle"? Is my faith a challenge to my work? a comfort? a crutch to make me feel good? Do I have a split personality, i.e. go to Church on Sunday with a religious frame of mind and then spend the rest of the week "out-sharking the sharks"? Am I satisfied with the message of my Church regarding my work? What do I need from my pastors to really help me interface my faith with my work?

Facilitators: *Monsignor Richard Liddy, Ph.D., Director of the Center for Catholic Studies, Seton Hall University, and the Reverend John Haughey, S.J., The Woodstock Theological Center, Georgetown University*

**Noon – 1 p.m. Lunch Discussion: Where Do We Go from Here?**

Facilitator: *The Reverend Gasper Lo Biondo, S.J., Director, The Woodstock Theological Center, Georgetown University*

### **Directions to the North Maple Inn 300 North Maple Avenue • Basking Ridge, New Jersey (908) 953-3000**

The North Maple Inn is conveniently located just off I-287 at exit 30A between I-80 and I-78.

**From the North**, take I-80 West to I-287 South. **From the East**, take I-78 West to Route 24 West to I-287 South. Take exit 30A. Proceed off the exit ramp onto North Maple Avenue. Go under an overpass and stay to the right. Make the first right at 295/300 North Maple Avenue. Go straight up the driveway, pass 300 North Maple/North Maple Inn sign. The North Maple Inn parking lot will be on the right.

**From the South**, take the Garden State Parkway North to exit 142 and travel east on I-78. Take the Hillside exit to I-78 west (you are making a U-turn). Take I-78 West to Route 24 West to I-287 South. Take exit 30A. Proceed off the exit ramp onto North Maple Avenue. Go under an overpass and stay to the right. Make the first right at 295/300 North Maple Avenue. Go straight up the driveway, pass 300 North Maple/North Maple Inn sign. The North Maple Inn parking lot will be on the right.

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### **For further information contact:**

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